



Freedom Launcher® *Kayak Mobility Systems*

Version: 02

Pub Date: 25 Apr 2026

Wilder Side Dealer Bulletin 26-002: **Observations & Customer Testimonial after 3 yrs**



Go farther. Launch easier. Fish longer.

Wilder Side Dealer Bulletin Series

Notes:



Wilder Side Dealer Bulletin 26-002: Long Term Durability Observation

Ver: 02

Latest Pub Date: 25 Apr 2026

Dealer Bulletin 26-002 Long-Term Durability Observation

- **Customer:** Will Akers, Napa CA (customer #2; launcher installed April 2023)
 - **Platform:** Hobie PA12
 - **Usage:**
 - 3 years saltwater
 - 200+ launches; commonly fishes 3x / week in temperate weather
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Observation:

- No functional degradation
 - No maintenance or lubrication required on Freedom Launcher; WD40 on kayak for other accessories
 - Continues to operate as originally intended
 - "I called Will the day before he planned to wash the kayak, asking for evidence of hard use"- David
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Customer Statements during phone call with customer:

"Works as good as new"

"It changed everything."

— Will Akers, March 30, 2026

Closing:

"We are sharing this as a real-world data point to support your understanding of long-term performance and to assist in customer conversations."

"This level of durability exceeded our expectations." — David, founder of Wilder Side







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Note: Customer took care to stage these pictures for the benefit of Wilder Side and our dealer network.

Back in April, 2023 Will said that he practiced launching and landing a dozen times to perfect his technique, and had his wife take several videos to get everything just right. He was an avid fan of the product two months before he received it. He collaborated with David on the design of the angle bracket. He was first to ask for black Freedom Brackets. Will has left his fingerprints on all future Freedom Launcher® builds.

Will's recorded video drove up demand in 2023 leading to more really happy customers. One fisherman sharing his story with another. Will's videos are available at <https://www.Youtube.com/@wildersidegear>.







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